Windows

Pros: Compatibility, affordability, business tools, large support network

Cons: Security risks, system bloat, creative limitations, update issue

Companies:

Nonprofit social service organization: Appropriate, Windows is the easiest to use and therefore best choice

Small interior design firm: Appropriate, Windows is the easiest to use and therefore best choice

Social media advertising agency: Appropriate, Windows is the easiest to use and therefore best choice

Mac OS

Pros: Security, Apple integration, stability

Cons: Expensive, limited software compatibility

Companies:

Nonprofit social service organization: Inappropriate, limited compatibility and high startup costs

Small interior design firm: Inappropriate, limited compatibility and high startup costs

Social media advertising agency: Inappropriate, limited compatibility and high startup costs

Linux

Pros: Security, customization, cost-free, stability

Cons: Learning curve, linux software limitations, little to no vendor support

Companies:

Nonprofit social service organization: Inappropriate, high learning curve and hardly used outside of tech

Small interior design firm: Inappropriate, high learning curve and hardly used outside of tech

Social media advertising agency: Inappropriate, high learning curve and hardly used outside of tech